



**SMART GIFTS  
FOR YOUR  
COMMUNICATION**



# WHAT DO SMRTER D

**Smartphone accessories from smrter are innovative, trendy, colourful and always up to date!**

Hardly any other technical device is used as often every day as the smartphone. The more we rely on the technical helpers, the more problems arise due to the short battery life.

The innovative smartphone accessories from smrter start right here. We declare war on empty batteries and want to simplify the handling of the smartphone and in particular the charging of the batteries. No matter if charging cable, power bank or desk lamp - the universal smrter gadgets fit for all current smartphones and USB devices, despite the large variety of connections available, and can be distributed at trade fairs and events without hesitation.

By using the highest quality materials in combination with many colour variations, all smrter products are of course high quality and safe. Almost every article can be colour-matched to your company colours and permanently refined with your logo in high quality by pad printing or laser engraving.

**So give your customers, suppliers, business partners or colleagues a practical helper and ensure a lasting branding effect for your company through the prominent logo placement in combination with your daily needs.**



**SMRTER**  
- CREATES IMPRESSION,  
REMAINS IN MIND AND  
IS ALWAYS UP TO DATE.

# ES DOO?



## **SMRTER ALSO HELPS AGAINST NOMOPHOBIA!**

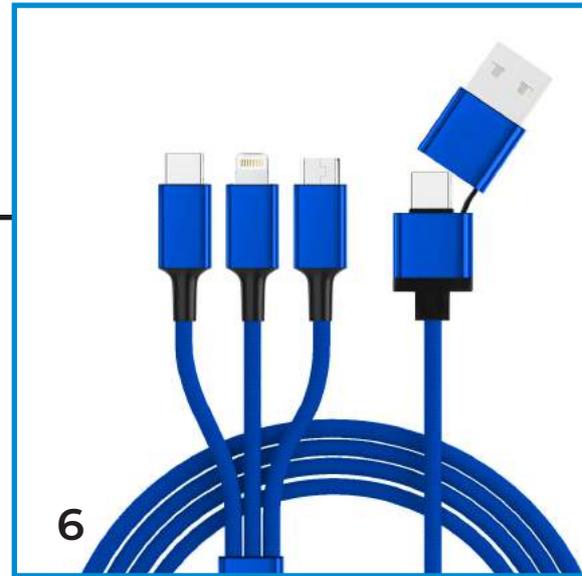
(= Nomophobia is the fear of being unreachable for social and business contacts without a mobile phone).

One of the main reasons is the fear of being unreachable due to an empty battery.

### HYDRA ULTRA

The 120 cm long 5in1 charging cable is our all-rounder and fits perfectly for all current smart-phones and USB devices!

 Engraving



### HYDRA ULTRA GO

The compact and mobile version of the Hydra ULTRA with LED illumination of your logo.

 Engraving



### COLIBRI 3IN1

Ultra portable 3in1 keychain charger cable. So your charger cable is always with you.

 Pad Printing





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## AMIGO POWERBANK

5700mAh strong powerbank, USB power supply incl. travel adapter combined in one device.



Pad Printing



22

## LICHTA LED DESK LAMP

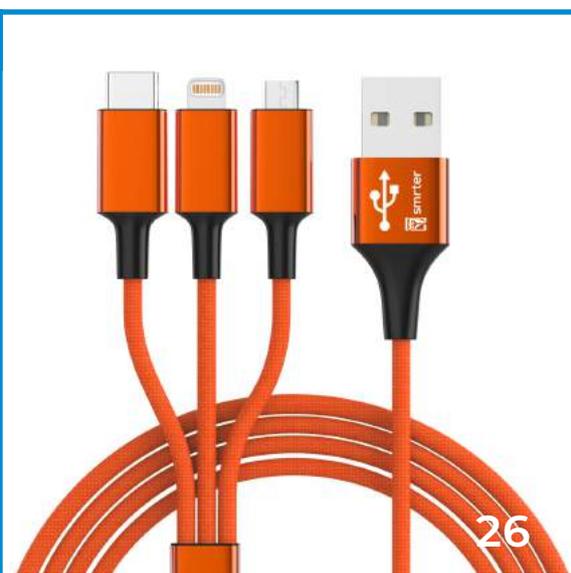
Provides suitable light and offers, with the wireless charging function, an absolutely practical charging possibility for Qi-compatible smartphones.



Engraving



Pad Printing



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## HYDRA PRO

120cm long 3in1 charging cable with up to 3A. Charge all your devices with Micro-USB, USB C and Lightning connectors.



Engraving



# smrter Hydra<sup>ULTRA</sup>



**THE 5IN1 USB-  
CHARGING CABLE  
WITH INNOVATIVE  
USB/USB-C COMBI-  
NATION**

The Smartphone has USB Type C, the Tablet has Lightning and the Action Cam has a Micro-USB port?

Everybody knows the problem to find the right charging cable for different devices - especially problematic now that many conventional USB sockets are already replaced by new USB-C sockets!

To fight the cable chaos smrter invites the Hydra ULTRA into the ring. The nylon charging cable has the perfect connection for almost every current smartphone and tablet, whether Micro-USB, USB C or Lightning.

## FAST CHARGING

The charging current of up to 3A\* ensures rapid charging and even allows three different devices to be charged at the same time. An ideal charging cable for leisure, hobby, job and the whole family!

\*when charging three devices at the same time, otherwise up to 1.5A individually

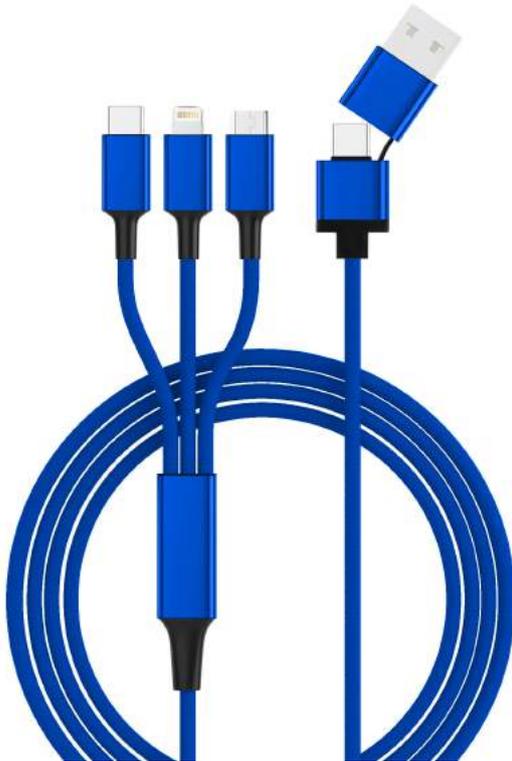


## ULTRA ROBUST MATERIALS

The braided nylon coating gives the cable the necessary stability and prevents unintentional tangling and knotting of the cable. The cable is even able to withstand enormous traction without any effort.

The additional anti-bend reinforcement of the adapters makes the cable ideal for long-term use, whether at home or on the road. The attached velcro cable fastener helps to store the cable in no time and without any cable chaos.





## USB/USB-C COMBINATION

Many new devices (MacBooks, Powerbanks, car connectors etc.) do not already have classic USB sockets anymore but have been converted to the new USB-C sockets.

The Hydra ULTRA is equipped with a special USB/USB-C combination port to be perfectly equipped for all connection types now and in the future.

Express  
Orders  
within  
7 Days

## HIGH QUALITY PERSONALIZATION

your logo

Due to the aluminium housing, the Hydra ULTRA can be ideally finished by laser engraving. Logos and slogans can be perfectly and prominently presented via nine different engraving positions.

Your company colours

In addition to our 4 standard colours blue, black, red and orange, the colouring of the cable according to Pantone colour is already possible from 1,000 pieces!

As usual, we have all smrter products in stock in Germany so that we can fulfill your express orders even within 7 days.



Engraving





## POWER-SHARING FUNCTION

But that's not all. The charging cable also supports USB On-The-Go (OTG). This allows you to charge almost any USB device by simply connecting the cable to an OTG compatible smartphone without any other power source.

This feature allows you to transfer power from one smartphone to another in order to help friends and colleagues with an empty battery.



Now you can easily support friends and colleagues with new energy.

FITS ALL CURRENT SMARTPHONES, TABLETS AND OTHER USB-DEVICES.



## TECH DETAILS

### Material

nylon fabric  
aluminium  
plastic

### Compatibility

suitable for almost all devices with Apple Lightning, Micro-USB or USB Type C connection



### USB port

USB 2.0 + USB-C  
Combination



### Length

120 cm

### Charging current

up to 3A (with 3 devices simultaneously), otherwise up to 1.5A single

### Specials

- Simultaneous charging of several devices
- Supports USB-OTG on nearly all models

# smrter Hydra<sup>ULTRA GO</sup>



**THE COMPACT  
VERSION OF THE  
ULTRA CABLE**

If you have different technical devices, you will inevitably be confronted with the fact that they have different charging sockets such as Lightning, Micro-USB or the already new USB-C connection.

After the smrter Hydra ULTRA now comes the new smrter Hydra ULTRA GO and offers more flexibility. The smrter Hydra ULTRA GO ensures that annoying searching for the right charging cable is avoided in the future and convinces with the unique 5in1 combination adapter, suitable for...: USB/USB-C Combi, Micro-USB, Lightning and USB-C!

## PULSATING CHARGING INDICATOR

The special highlight of the smrter 5in1 Hydra Ultra GO charging cable is the pulsating LED charging indicator. As soon as the cable is connected to the power supply via USB or USB-C, the display starts to light up pulsatingly, so that the charging flow is visible to the eye almost immediately! The pulsating LED display becomes an absolute highlight by means of noble laser engraving! Sturdy anodised aluminium connections and fabric-covered cables ensure extreme robustness and easy handling.

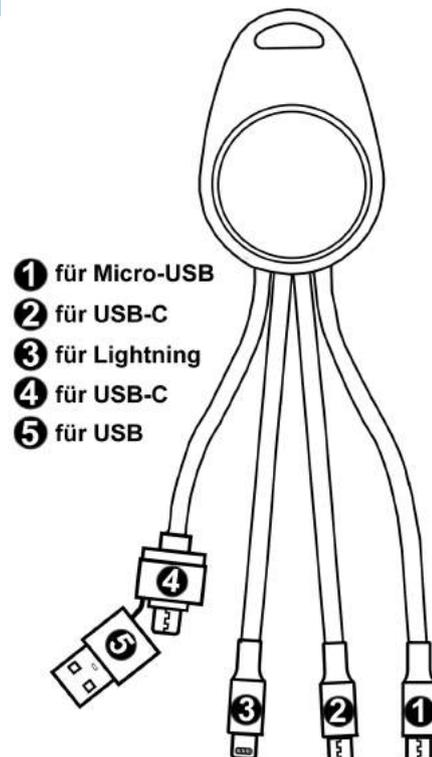


## MULTIFUNCTIONAL CHARGING

The possibility to connect the smrter Hydra ULTRA GO to iPhones, iPads, almost all smartphones (Samsung, Huawei etc.), tablets, action cams (GoPro etc.) or digital cameras makes it the ideal charging cable for the whole family.

The conventional USB adapter can simply be removed so that the USB-C port behind it can be used. So the cable can also be connected to USB power supplies, computers, power banks or notebooks, which only have the new USB-C socket. The charging current of up to 3A\* ensures a fast charging process and enables simultaneous charging of four different devices.

\*when charging three devices at the same time, otherwise up to 1.5A individually



Express  
Orders  
within  
7 Days



## HIGH QUALITY PERSONALIZATION

### Your Logo

Whether on the case, on the packaging or directly on the cable itself, your logo can be applied everywhere by laser engraving or pad printing.

### Your Company Colors

In addition to our 4 standard colours blue, black, red and orange, the colouring of the cable according to Pantone colour is already possible from 1,000 pieces!

As usual, we have all smrter products in stock in Germany so that we can fulfill your express orders even within 7 days.



Engraving





## OTG-SHARING FUNCTION

But that's not all. The charging cable also supports USB On-The-Go (OTG). This allows you to charge almost any USB device by simply connecting the cable to an OTG compatible smartphone without any other power source. This feature allows you to transfer power from one smartphone to another to help friends and acquaintances with an empty battery.

## ALWAYS AT YOUR SIDE

Due to the handy fastening possibility by means of mini carabiners, the charging cable can be easily fastened at any time in and to key rings, handbags or backpacks - and is always within immediate reach. The constant search for the charging cable is therefore a thing of the past!



## TECH DETAILS

### Material

nylon fabric  
Aluminium  
plastic



### USB Port

USB 2.0 + USB-C  
Combination

### Charging current

up to 3A (with 3 devices  
simultaneously), other-  
wise up to 1.5A single



### Kompatibilität

suitable for almost all devices  
with Apple Lightning, Micro-  
USB or USB Type C connection

### Length

15 cm

### Specials

- Simultaneous charging of several devices
- Supports USB-OTG on nearly all models

Now you can easily  
supply friends and  
colleagues with new  
energy.



# smarter colibri 3in1



**THE EXTRAORDINARY 3IN1 CHARGER CABLE FOR YOUR KEYRING**

No matter if you want to power your smartphone, tablet or even a Bluetooth speaker with new energy - simply connect the charging cable to a USB power source such as a USB power supply, PC, notebook, power bank or even a USB interface in your car and the charging process starts automatically.

The strong industrial magnets hold the charging cable firmly and securely to the key ring and ensure that you never have to worry about a charging cable again! The special 3in1 connector combines an Apple Lightning, a Micro-USB and the new USB Type C connector! The cable is a real all-round talent and fits with almost all current smartphones and tablets!

## CONNECTIONS



**For Android Smartphones with USB type C:**  
Connect the USB Type C adapter to the smartphone.



**For Android Smartphones with Micro-USB:**  
Pull the USB Type C adapter forward and fold it down. Connect the 2in1 adapter underneath so that the 8 gold coloured contacts of the Lightning connector point to the FRONTSIDE of the smartphone.



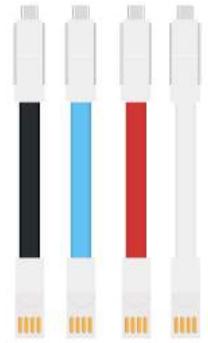
**For iPhones/iPads with Lightning:**  
Pull the USB Type C adapter forward and fold it down. Connect the 2in1 adapter underneath so that the 8 gold coloured contacts of the Lightning connector point to the BACK of the iPhone.

## USB-CONNECTOR

At the other end of the cable is the USB port which can be connected to any standard USB socket (USB power supply, Power Bank, PC, Laptop, etc.) to power your Smartphone/Tablet battery immediately.

The energy transfer is automatically regulated by our charging cable so that no overcharging or overvoltage can occur.





## HIGH QUALITY PERSONALIZATION

### Your Logo

The plastic housing can also be printed with your logo or slogan in multiple colours using a tampon print.

### Your Company Colors

In addition to our many standard colours dark blue, light blue, black, red, orange, white and green, the colouring of the cable and the housing according to Pantone colour is already possible from 1,000 pieces!

As usual, we have all smrter articles in stock in Germany so that we can fulfill your express orders up to 7 days.

Express  
Orders  
within  
7 Days



Pad Printing



YOUR CUSTOMERS  
WILL BE THRILLED  
BY OUR COLIBRI  
3IN1!



## TECH DETAILS

**Material**  
Plastic



**Adapter**  
USB Typ C, Micro-USB,  
Lightning (non MFI)

**Charging Current**  
max. 1.5 A



**Compatibility**

Suitable for almost all current smartphones, tablets, Blue-tooth sound boxes, navigation devices, power banks and much more!

**Length**  
13 cm



**POWER BANK, QI  
CHARGER AND  
USB POWER SUP-  
PLY IN ONE!**

**smrter Amigo Travel Charger -  
never empty batteries again!**

The smrter Amigo is the ideal travel companion to keep your smartphone on the go. Inside the rugged plastic case is a 6,700mAh lithium battery that delivers its power to the connected device at the touch of a button. Smartphones, tablets, sound boxes, ActionCams and many other devices can be recharged on the go and without a power connection.

With wireless charging



## CHARGING YOUR DEVICE

You can either charge your device using the USB charging cable or use the wireless charging function. Simply place your Qi-enabled smartphone on the charging surface and the wireless charging process begins.



## THE SPECIAL HIGHLIGHT

The Powerbank also has a removable mains connection so that it can be recharged in no time (0-100% in approx. 2 hours) and can also be used as a USB power supply at the same time, whether in the hotel or at home.



## WORLD-VERSION

The WORLD version of the smrter Amigo also has additional network connections for countries such as the USA, Australia or Great Britain. This also makes the Power Bank the ideal companion for international travel.



SMRTER AMIGO



## PERFECT PERSONALIZATION

Because of the large area, the Amigo can be personalised with pad printing, depending on your wishes.

As usual, we have all smrter articles in stock in Germany so that we can fulfill your express orders even within 7 days.



Pad Printing

Perfect  
Travel  
Companion





**YOUR CUSTOMERS  
WILL BE EXCITED BY  
OUR NEW AMIGO  
TRAVEL CHARGER!**

## TECH DETAILS

**Material**  
Plastic



**Battery**  
Lithium-Ion  
2300mAh 3.7V 8.51Wh

**Input Current:** 1A –3A (max. 15W)  
**Output Current:** 1A –2.4A (max. 5W)

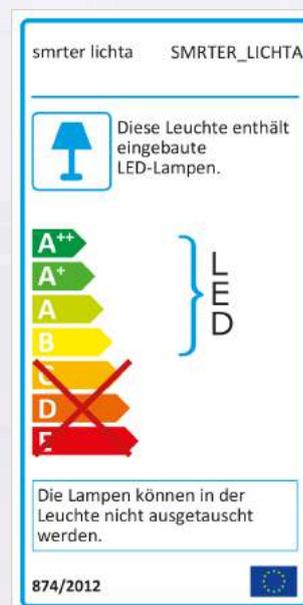
**Inside Box EU-Version**  
· instruction manual  
· EU adapter

**Inside Box WORLD-Version**  
· instruction manual  
· EU, UK, US and AU Adapter

**Batter Life:** at least 500 cycles  
**Operating temperature:** 0 – 45°C

# smrter ichta

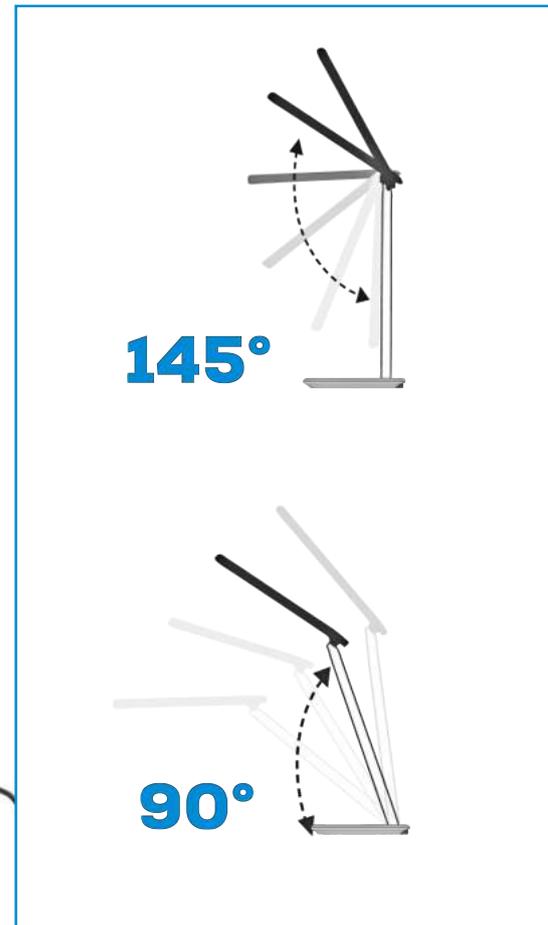
LED DESK LAMP  
WITH WIRELESS  
CHARGING FUNC-  
TION FOR SMART-  
PHONES



With smrter ichta, elegance meets functionality and the latest technology. The foldable desk lamp can be easily opened and with its 48 ultra-bright LEDs provides perfect illumination when working, surfing, reading, learning or gaming.

## ANGLE

The luminaire is individually adjustable by two freely adjustable inclination angles. It adapts optimally to your personal needs.



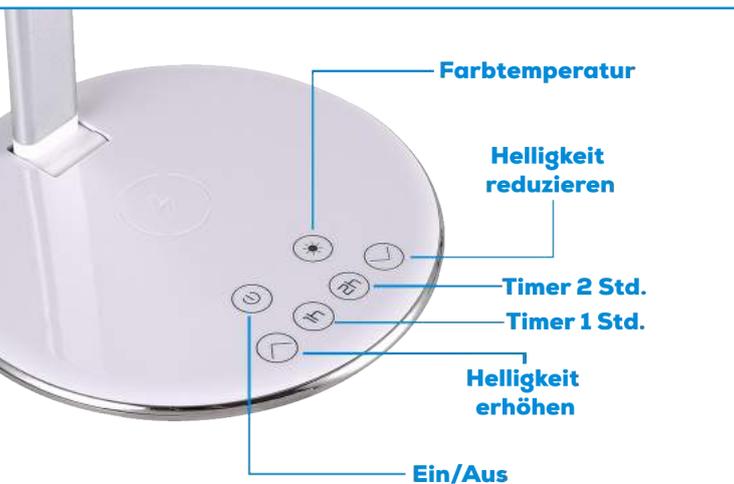
## WIRELESS CHARGING FUNCTION

The special Clou is in the stand of the lamp. As soon as a Qi-capable smartphone has been placed on the charging surface, it is supplied with new energy via induction and the battery is recharged.

With a charging speed of up to 7.5W, the charging technology used is one of the fastest wireless chargers and can recharge premium smartphones in no time at all.



## SMRTER LICHTA



## DIMMING FUNCTION

The brightness of the table lamp is dimmable and can be regulated by the discreet touch buttons within 8 steps.

## COLOR TEMPERATURE

Since the colour temperature of the light can have a biological as well as an emotional effect, this can also be changed and adapted to almost every activity individually. Whether daylight white for more concentration while learning or working, neutral white for longer activities with high attention or warm white for more cosiness and a more positive mood - the colour temperature can be changed at the touch of a finger!

## IDEAL PERSONALIZATION

Due to the large areas the Lichta can be personalised according to your wishes. Whether striking and large by pad printing on the lampshade or base or discreetly by HD laser engraving on the lamp neck.

As usual, we always have all smrter articles in stock in Germany so that we can even fulfil your express orders within 7 days.

Express Orders within 7 Days



Engraving



Pad Printing

## MORE SECURITY AGAINST VIRUSES, HACKS AND INDUSTRIAL SPYING

Many employees charge their smart-phones via USB cable to the company computer. This creates a data connection and possible malware can infiltrate the company's IT and cause considerable damage and even industrial espionage.

With the wireless loading area of lichta, no data connection is established. The lamp thus enables a secure charging process and protects the company network from unwanted intruders.

**DESIGN COMBINED WITH THE LATEST TECHNOLOGY AND INNOVATION**

## TECH DETAILS

**Material**  
aluminum  
plastic

**Compatibility**  
Fits all Qi-compatible smart-phones



**USB Port**  
USB 2.0



**Size**  
25 x 36 x 17 cm

**Wireless Charging**  
5 up to 7.5W

**Specials**  
48 LEDs (Type 4014)  
CRI 85 max.  
Luminous intensity 120 Lumen  
Energy efficiency class A++ to B  
Different modes by buttons

# smrter Hydra<sup>PRO</sup>



**ONE CABLE, THREE CONNECTIONS, CHARGE THREE DEVICES SIMULTANEOUSLY - SMRTER HYDRA PRO**

The Smartphone with USB Type C, the Tablet with Lightning and the Action Cam has a Micro-USB connection. Many people are familiar with the problem of finding the right charging cable for each different device - especially problematic if several devices are to be recharged at the same time.

The new smrter Hydra PRO masters this challenge in the twinkling of an eye. The special cable is a 3-in-1 charging cable with which all common smartphones and tablets can be charged. On one side there is a classic USB 2.0 port - on the other side the cable splits into three different cable ends! The charging current of max. 3.0A ensures a fast charging process and also enables the simultaneous charging of up to three devices - an ideal charging cable for the whole family.

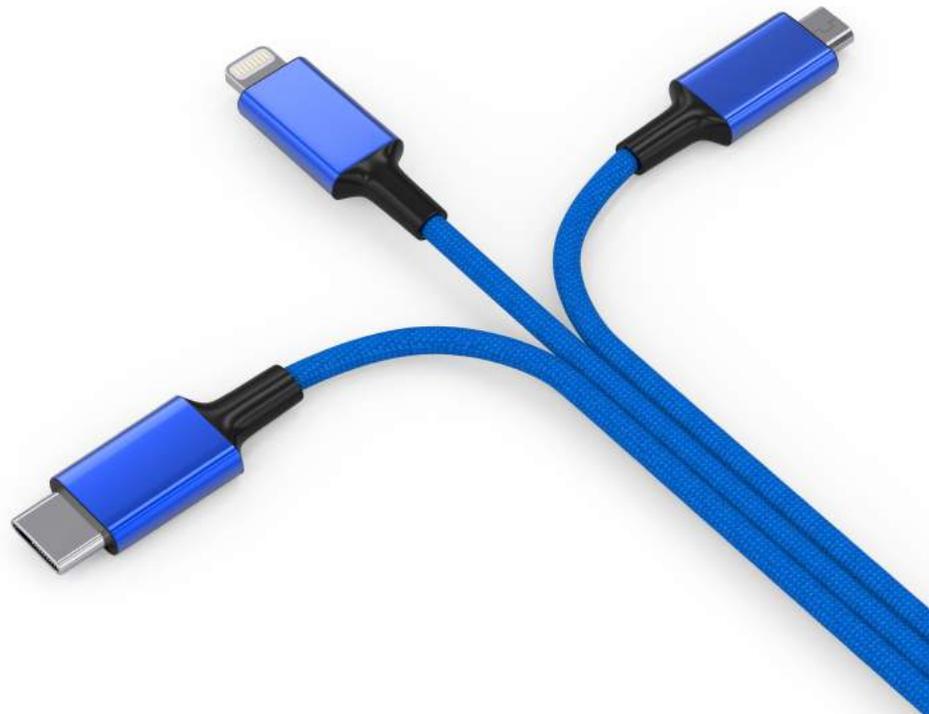
## SIMULTANEOUS CHARGING

All connected smartphones are charged at the same time. Please note that due to this a data connection (PC to Smartphone) with the cable is not possible.



## TOUGH THROUGH ALUMINIUM AND NYLON

The braided nylon sheathing gives the cable the necessary stability and prevents unintentional tangling and knotting of the cable. The additional anti-kink reinforcement of the adapters makes the cable ideal for long-term use, whether at home or on the road.





## ONE FOR ALL

Lightning for Apple iPhones, USB Type C for new Android smartphones and Micro-USB for older smartphones and other devices such as Action-Cams, Soundboxes or e-cigarettes - the 3 in 1 Multi cable has the right connection for almost all current end devices!



## HIGH QUALITY PERSONALIZATION

Express Orders within 7 Days

### Your Logo

The aluminium housing makes the Hydra Pro ideal for laser engraving. Logos and slogans can be presented perfectly and prominently in nine different engraving positions.

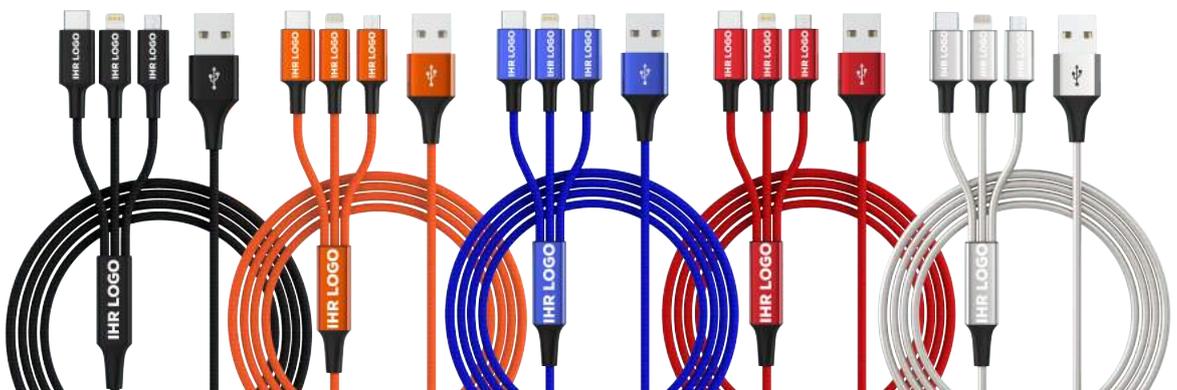
### Your Company Colors

In addition to our 4 standard colours blue, black, red and orange, the colouring of the cable according to Pantone colour is already possible from 1,000 pieces!

As usual, we have all smrter products in stock in Germany so that we can fulfill your express orders even within 7 days.



Engraving



PASST FÜR ALLE  
GÄNGIGEN SMART-  
PHONES, TABLETS  
UND ANDERE USB-  
GERÄTE.



## TECH DETAILS

**Material**  
nylon fabric  
aluminum  
plastic



**USB Version**  
USB 2.0

**Charging Current**  
up to 3A (with 3 devices  
simultaneously)

**Compatibility**  
suitable for almost all devices  
with Apple Lightning, Micro-  
USB or USB Type C connection



**Length**  
120 cm

**Specials**  
Charging multiple devices  
simultaneously possible



# smrter Pocketto



**Powerbank and universal charging cable in a small and practical housing! Smrter Pocketto is not just a powerbank.**

## **5IN1 HIGHSPEED CHARGER CABLE KIT WITH EMERGENCY POWER BANK**

In addition to a 2300 mAh lithium battery, the light, elegant housing contains a spiral cable with USB-C connection and three adapters. The Lightning adapter makes the Powerbank compatible for Apple devices (e.g. iPhone and iPad). In addition, a standard USB port and a micro-USB port (for Android) are included, so that nothing stands in the way of using smrter Pocketto.



Adapter for  
**LIGHTNING**



Adapter for  
**USB 2.0**



Adapter for  
**MICRO-USB**

**USB-C TO USB-C**  
Cable (10 – 50 cm)



## **SUITABLE FOR ALMOST ALL SMARTPHONES, TABLETS AND OTHER USB DEVICES**

Thanks to the special OTG support of the charging cable, you can easily share the energy of your smartphone with colleagues, friends and family in case of an emergency and use their smartphone directly with the cable and without Powerbank aufladen!



Pad Printing

## POWER-SHARING FUNCTION

With the special OTG support of the charging cable you can easily share the energy of your smartphone with colleagues and family and their smartphone directly with the cable and without a power bank or power outlet aufladen!

## HIGHSPEED CHARGING

With up to 2.4A output power, the emergency power bank ensures fast charging. If the adapters are connected with the cable to a suitable USB power supply, QuickCharge 2.0 (5V, 9V, 12V), QuickCharge 3.0, Huawei FCP, Samsung AFC and Type-C PD are also supported!

## PERFECT AREA FOR YOUR LOGO

Thanks to the large lid, Pocketto can be prominently and clearly visibly enhanced with your logo using multicoloured pad printing. The high-quality gift box can also be refined by pad printing. You would like the entire Powerbank or the cable in your desired colour? No problem. Just send us the desired Pantone colour and we will make you an individual offer.

## COMPACT AND ULTRA PORTABLE

The lid has a 360° swivel joint and a magnetic closure.

## TECH DETAILS



**Battery**  
Lithium Polymer  
2300mAh 3.7V 8.51Wh Output- &  
Input 5V / 2.4A (max.)



Charging cycle: 500 times  
Operating temperature: 0 - 45°C



**Inside Packaging**  
Powerbank, spiral cable with USB-C, Adapter Lightning, Adapter Micro-USB, Adapter USB, Adapter storage bag, Operating instructions



**Compatibility**  
suitable for almost all devices with Apple Lightning, Micro-USB or USB type C connection



Size: 64 x 62 x 40 mm  
Weight: 160g



**Supporting**

- USB-OTG
- QuickCharge 2.0 (5V, 9V, 12V)
- QuickCharge 3.0, Huawei FCP
- Samsung AFC
- Type-C PD





## PACKAGING SOLUTIONS

Whether classic folding boxes, informative folding business cards or high-quality cushion packaging and zipper cases - smrter offers the right packaging solution for every occasion.

Due to their small size, the cables are also ideal for mailing campaigns.



**SAMPLE**

We would be pleased to prepare an individual offer for you and send you real or digital samples.

**Request yours now!**

**REQUEST YOUR SAMPLES AND DIGITAL LAYOUT NOW.**



